



DEMUSIS Study Days

Enhancing Teaching Entrepreneurship Skills in Higher Music Education.

18 – 20 April 2019, Royal Conservatoire The Hague

Participants: Ivana Perkovic, Milena Stanisic, Dragana Jovanovic, Vladimir Cvijic, Ivana Ilic, Iva Nenic, Sanela Nikolic and Jovana Radovanovic, Ramon Verberne, Renee Jonker

Thursday 18 April - location Royal Conservatoire, room SON 14 (room unsure, check e-mail!)

Address: Juliana van Stolberglaan 1, 2595 CA Den Haag

- 9.30 - 10.00 Introduction and presentation Martin Prchal (vice-principal)
The role of entrepreneurship in specific study programmes of the Royal Conservatoire
- 10.00 - 10.30 Tour in the Royal Conservatoire by Nynke van Ketel (international relations coordinator)
- 10.30 - 13.00 Introduction and setting the 'learning agenda' by Renee Jonker
Entrepreneurship or professional integration?
Defining the components for e'ship teaching?
- 13.00 - 14.00 Lunch in Royal Conservatoire (Dick Raaijmakersfoyer, first floor)
- 14.00 - 17.00 *Rock in a pond* a metaphor for teaching e'ship
Strategies for teaching product based planning
Strategies for teaching budgetting and fundraising
- 17.30 - Dinner at restaurant Pavlov
Address: Spui 173, 2511 BM Den Haag (<http://www.pavlov-den Haag.nl/>)

Friday 19 April - location Studio Licht aan Zee (near the beach)

Address: Kranenburgweg 203, 2583 ER Den Haag

- 10.00 - 13.00 Soft skills vs hard skills
Ethics and values
Socially engaged artistic practice
- 13.00 - 14.00 Lunch in La Cantina (5 minutes' walk from Studio Licht aan Zee)
Address: Houtrustweg 600, 2583 GA (<https://www.lacantina.nl/>)
- 14.00 - 17.00 Strategies for teaching marketing and publicity
On-line marketing
Designing a curriculum
- At some point Friday, the participants will be invited to attend a rehearsal of the Aus LICHT production (Holland Festival, Dutch National Opera in collaboration with the Royal Conservatoire)

These DEMUSIS Study Days will be moderated by Ramon Verberne and Renee Jonker (Royal Conservatoire The Hague)

Contact: Nynke van Ketel n.vanketel@koncon.nl Renee Jonker r.jonker@koncon.nl

Saturday 20 April – ‘Het Haagse Bos’, The Hague

Starting point address: Via Bezuidenhoutseweg, walk over the bridge at Carel Reinierszkade, walk to pond (see map)

10.00 - 13.00 Applying entrepreneurial skills as teacher

Reflective practice: you as entrepreneurial musician, student as entrepreneurial musician

13.00 - 14.00 Lunch

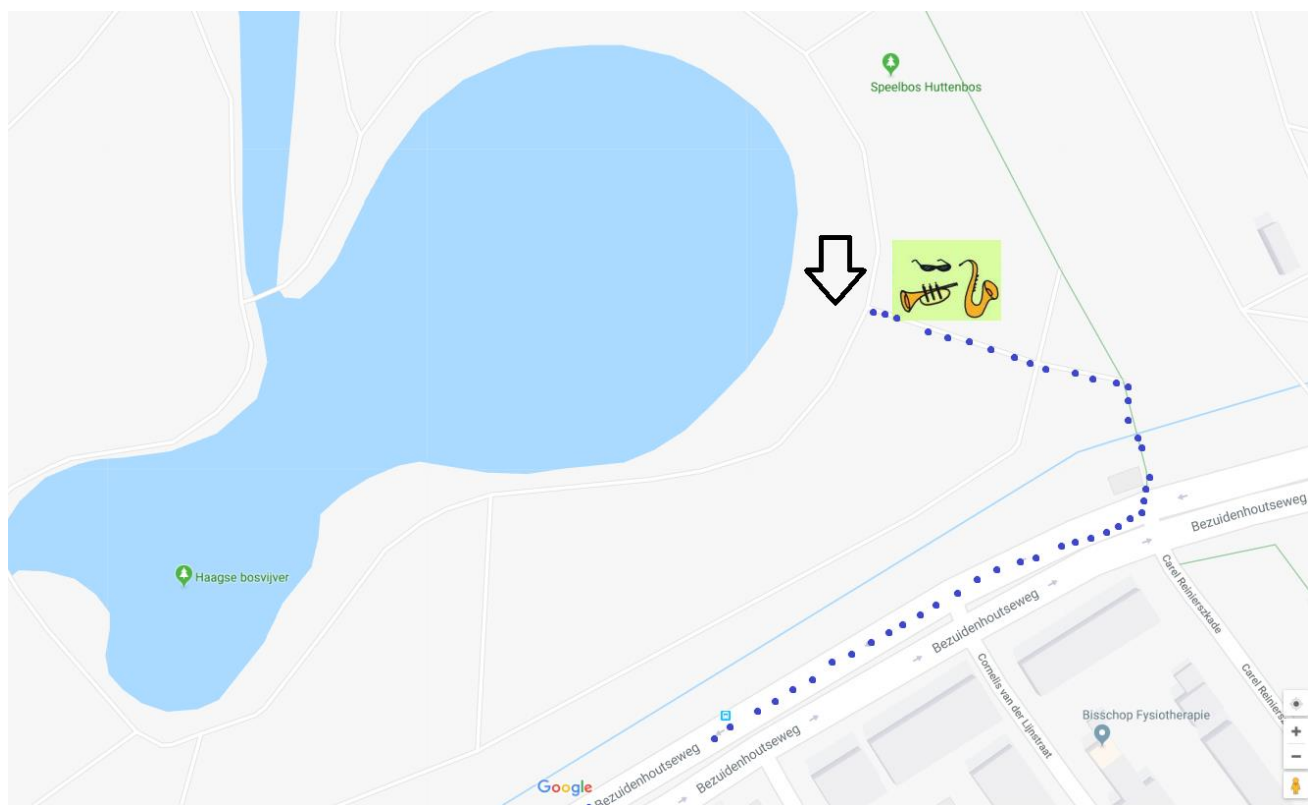
Picnic in the ‘Haagse Bos’

14.00 - 17.00 Music in the City

Cultural walk ‘*Beleef het in het Haagse Bos*’ (‘enjoy the things in The Hague Wood’) in the ‘Haagse Bos’, with among others a composition of Royal Conservatoire students

Address: Via Bezuidenhoutseweg, walk over the bridge at Carel Reinierszkade, walk to pond (see map)

(see: <http://natuurlijknicole.com/beleef-het-in-het-haagse-bos> ; website is in Dutch)



(Public) transport

Public transport website in the Netherlands: www.9292ov.nl

Schiphol – The Hague

If you arrive to The Netherlands by plane to the airport of **Schiphol**, the best way to reach us is by train. The train station at Schiphol is below the main hall of the airport. At the main hall you can buy your ticket at the blue and yellow counter or machines. Should you stay for a longer period or plan to return, you can also buy a transport card that you can use for all other transports in every city of the country. For more information about this please check <https://www.ov-chipkaart.nl/everything-about-travelling.htm>.

For more information on how to travel from Schiphol Airport: <https://www.schiphol.nl/en/page/by-train-from-schiphol/>

From The Hague Central to Royal Conservatoire (Juliana van Stolberglaan 1)

When you arrive at The Hague Central, you can either walk, take a tram or a taxi to the Royal Conservatoire. You can find the map from the Hague Central to the Royal Conservatoire on the last page of this document. When you decide to go by tram, here you find a few options:

- Tram 2 in direction Leidschendam from stop The Hague Central– get off at stop Ternoort (in front of the Royal Conservatoire) (1 stop). From this stop it is about a 2 minutes' walk to the Royal Conservatoire.
- Tram 6 in direction Leidschendam Noord from stop The Hague Central – get off at stop Ternoort (in front of the Royal Conservatoire) (1 stop). From this stop it is about a 2 minutes' walk to the Royal Conservatoire.

From The Hague Central to Easy Hotel Den Haag (Parkstraat 31, Centrum, 2514 JD The Hague)

When you arrive at The Hague Central, you can either take a tram, bus or a taxi to Easy Hotel. When you decide to go by tram, here you find a few options:

- Tram 16 in direction Den Haag Statenkwatier from stop The Hague Central– get off at stop Buitenhof (2 stops). From this stop it is about a 5 minutes' walk to the Hotel.
- Tram 15 in direction Nootdorp from stop The Hague Central – get off at stop Buitenhof (2 stops). From this stop it is about a 5 minutes' walk to the Hotel.

or

- Bus 24 in direction Den Haag Kijkduin from stop The Hague Central– get off at stop Kneuterdijk (3 stops). From this stop it is about a 2 minutes' walk to the Hotel.
- Bus 22 in direction Den Haag Duindorp from stop The Hague Central– get off at stop Kneuterdijk (3 stops). From this stop it is about a 2 minutes' walk to the Hotel.

From Easy Hotel to Studio Aus LICHT (Kranenburgweg 203, 2583 ER The Hague)

Bus 28 (every 15 minutes) in direction Den Haag Zuiderstrand from stop Kneuterdijk – get off at stop Norfolk (10 stops). From this stop it is about a 4 minutes' walk to the studio.

The Hague Central – Royal Conservatoire The Hague

← from Royal Conservatory in The Hague, Juliana van Stolberglaan to The Hague, 2511 EM Den Haag

6 min (400 m)
via Prins Bernhardviaduct
Mostly flat

⚠ Use caution—walking directions may not always reflect real-world conditions

Royal Conservatory in The Hague
Juliana van Stolberglaan 1, 2595 CA Den Haag

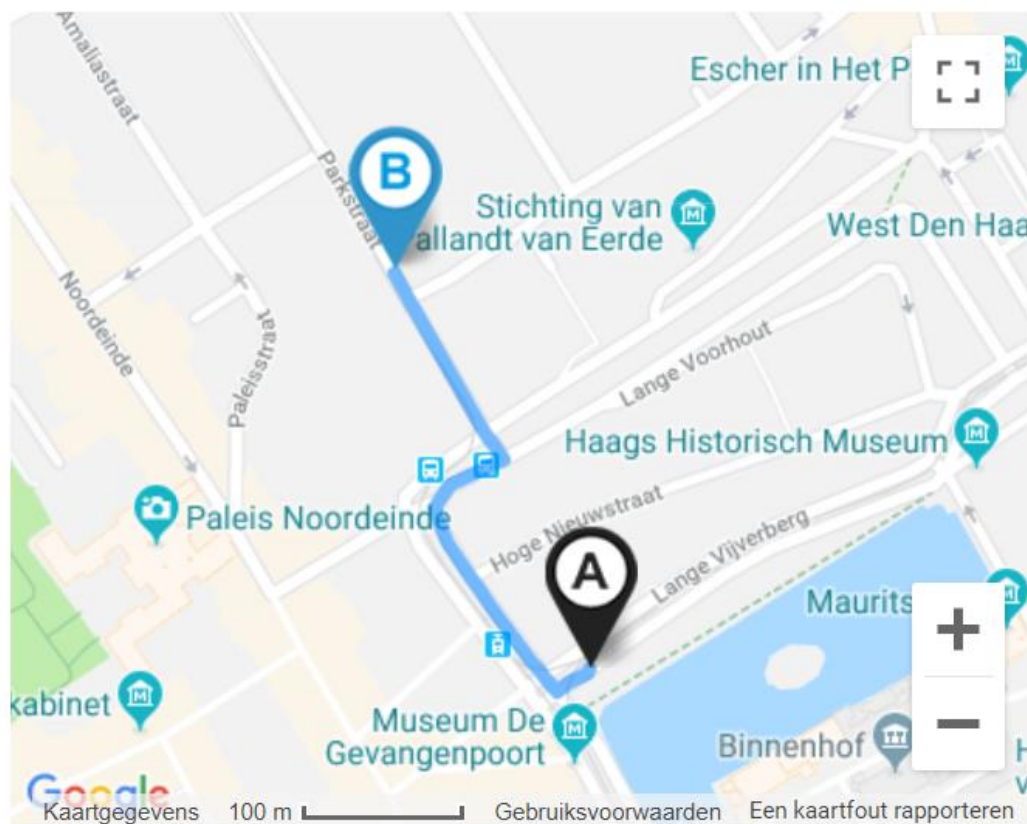
- ↑ Head southwest on Juliana van Stolberglaan toward Prins Clauslaan
100 m
- ➡ Turn right onto Prins Clauslaan
28 m
- ↙ Turn left onto Prins Bernhardviaduct
290 m

The Hague
2511 EM Den Haag

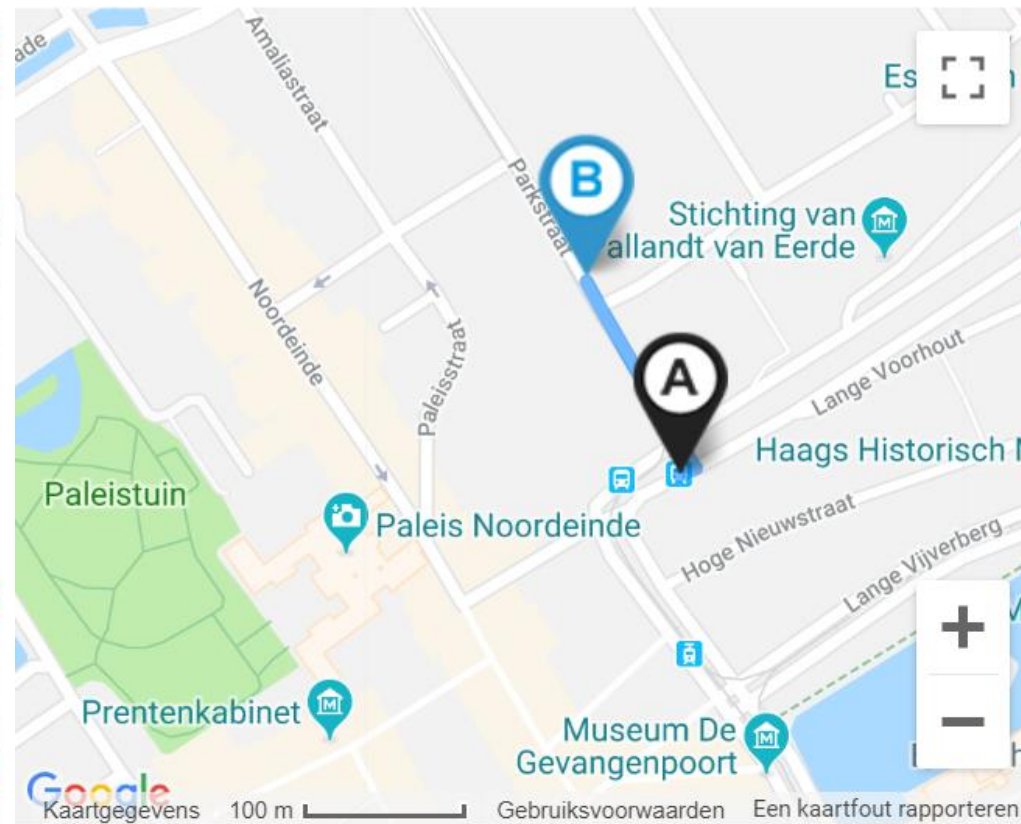
These directions are for planning purposes only. You may find that construction projects, traffic, weather, or other events may cause conditions to differ from the map results, and you should plan your route accordingly. You must obey all signs or notices regarding your route.

Map data ©2018 Google, Netherlands, Terms, Send feedback

Route from Tram Stop Buitenhof – Easy Hotel



Route from Bus stop Kneuterdijk – Easy Hotel



Walking route Bus stop Nofrolk – Licht aan Zee Studio

