



DEMUSIS

Enhancing the digital competencies and entrepreneurship skills of academic musicians in Serbia for culturally more engaged society



UNIVERSITY
OF ARTS
IN BELGRADE



Co-funded by the
Erasmus+ Programme
of the European Union

WP 4 Implementation of new and reformed study programmes

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WP4 in the Project Application and Project management plan

- WP 4 Implementation of reformed and new study programs
- Lead organization: P1, active partners: P1-P8
- WP Chair: Ivana Perković
- This WP will be dedicated to the project objective 1: introducing new or reforming existing study programmes with digital and entrepreneurial courses. Courses “Introduction to music entrepreneurship” and “Introduction to music and digital technologies” will be introduced to BA and MA studies at P1–3. Besides, P2 will introduce “Music education methods in the digital environment” to MA. P3 will introduce “Preparing music project” and “Digital portfolio for musicians” at MA. At least 150 students per year will be enrolled to reformed BA and MA studies.

WP4 in the Project Application and Project management plan

- Online courses on music performance and artistic creativity (Basic recording and producing of your own performance, etc) using distance learning platform will be offered in October 2021.
- A LoLa-enabled music-recording studio will allow distance teaching and performing in venues and locations which can only be connected by wireless technologies. Music performances using LoLa technology will help students develop their technical skills and inspire them to find their own artistic voices. Students from P1, P2, P4 and P6 will play and sing together (WP 4. 4).
- Student placements in media (P7) and IT companies (P8) starting from September 2020 will provide students with the opportunity to apply, under supervision, knowledge and skills the acquired in the new and modernized study programmes (WP 4.5). At least 20 best students will undertake practical placements in order to develop their self confidence and belief in their own abilities. At least 5 students from P1 will undertake placement in RTS and 8 in EIPIX; from P2: 3 students – in RTS and 4 students in EIPIX; from P3: 3 in RTS and 3 in EIPIX.

WP4 Tasks and Deliverables

- WP 4 Implementation of reformed and new study programs - tasks
 - 4.1. Enrollment of students to modernized study programmes
 - 4.2. Enrollment of students to new master programme
 - 4.3. Implementation of modernized and new study programmes
 - 4.4. Implementation of on-line courses
 - 4.5. Realization of student placements
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- WP 4 Implementation of reformed and new study programs – deliverables
 - 4.1. Students enrolled to modernized study programmes
 - 4.2. Students enrolled to the new master programme
 - 4.3. Modernized and new study programmes implemented
 - 4.4. On-line courses implemented
 - 4.5. Student placements realized

WP4 Tasks and Deliverables

- WP 4 Implementation of reformed and new study programs - tasks
 - 4.1. Enrollment of students to modernized study programmes
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- WP 4 Implementation of reformed and new study programs – deliverables
 - 4.1. Students enrolled to modernized study programmes
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 - 4.5. Student placements realized

WP 4.5 Student placements

Sending partner \ Receiving partner	P7	P8
P1	5 students	8 students
P2	3 students	4 students
P3	3 students	3 students

P1 – tasks 4.1 and 4.3

- Students enrolled to modernized courses – October 2019
- Students enrolled to new elective courses
 - Introduction to project planning and music entrepreneurship (October 2019)
 - Basics of digital literacy for musicians (Spring semester 2020)
 - Introduction to digital notation for students of all study programs (Spring semester 2020)
 - Basics of working with Digital Audio Workstation – DAW (Spring semester 2020)
 - Contemporary notation and advanced digital notography (Spring semester 2020)

Introduction to project planning and music entrepreneurship – course structure and lectures

Date	Topics	Teacher
3.10.2019.	Prof. Dr Nico Schiller Workshop	
10.10.2019.	Introduction, getting to know work plan and course content	Prof. Dr Ivana Perković
17.10.2019.	Elements of marketing plan (1)	Dr Marija Jović
24.10.2019.	Elements of marketing plan (2)	Dr Marija Jović
31.10. 2019.	Elements of marketing plan (3)	Dr Marija Jović
7.11. 2019.	Elements of marketing plan (4)	Dr Marija Jović
14.11. 2019.	Biography, Resume and CV – best strategies of representation	Prof. Dr Ivana Perković
21.11.2019.	Non-teaching day	Celebration of the FoM day
28.11.2019.	Project funding and planning – basics CV/Resume submission!	Prof. Dr Ivana Perković
5.12.2019.	Basics of project application and realization	Prof. Dr Ivana Perković
12.12.2019.	Basics of project dissemination and sustainability	Prof. Dr Ivana Perković
19.12.2019.	Project realization: case study (1)	DMA Dragana V. Jovanović
26.12.2019.	Project realization: case study (2)	DMA Dragana V. Jovanović
13.1.2020.	Concluding class, recapitulation and consultations	Prof. Dr Ivana Perković

Thank you for your kind attention.



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