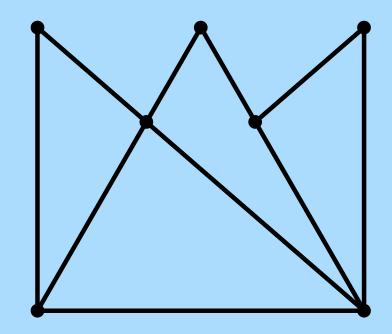
Welcome

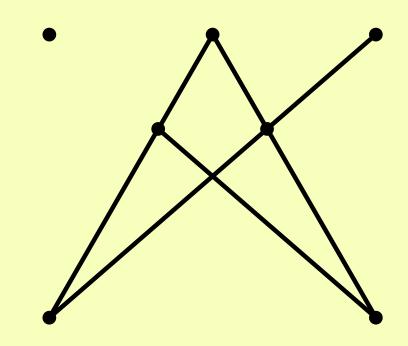




Royal Conservatoire The Hague

Activities

Entrepreneurial (Apr) Bootcamp (Sept)



Task 1.2. Three study visits to EU HEIs completed:

3 study visits to EU HE partner institutions – review of EU study programmes dealing with music in digital environment (study visit to P5 and P6) and entrepreneurship (visit to P4);

Task 3.1 Training of teachers for new academic courses

At least 36 teachers from P1-3 trained at EU institutions (**P4 provided training for music entrepreneurship** /Entrepreneurship and project management; Performance and Communication/, P5 and P6 provided training for digital empowerment of existing study programmes and new master programme / Digital marketing, Audio Software, Music and computers, Audio fundamentals for recording, Creative music production skills, Sound directing fundamentals, etc./);

Study visit to Royal Conservatoire – task 3.1



Programme day 1

Activity
Introduction and presentation Martin Prchal (vice-principal)
The role of entrepreneurship in specific study programmes of the
Royal Conservatoire
Tour in the Royal Conservatoire
Introduction and setting the 'learning agenda' by Renee Jonker
Entrepreneurship or professional integration?
Defining the components for e'ship teaching
Lunch
Rock in a pond a metaphor for teaching e'ship
Strategies for teaching product based planning
Strategies for teaching budgetting and fundraising
Dinner

Programme day 2

Time	Activity
10.00 - 13.00	Soft skills vs hard skills Ethics and values
	Socially engaged artistic practice
13.00 - 14.00	Lunch
14.00 - 17.00	Strategies for teaching marketing and publicity
	Online marketing
	Designing a curriculum

Bootcamp – task 1.2



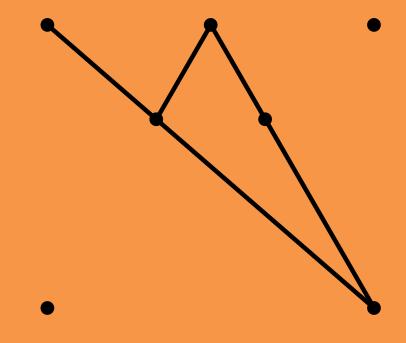


Programme bootcamp - A musicians footprint

intensive week for 3rd year Bachelor Students September 2019

location	Monday2 Sep Theatre DNR	Theatre DNR			Friday 6 Sep KvB KonCon
09:30 - 12:30	introduction workshop	pitching projectplans and making adjustments, defining roles & responsibilities	LAB	general rehearsal	workshops: improvisation, product based planning and budgetting
13:30 - 17:00	visiting locations	LAB	LAB	presentation of projects	14:00 presentation of projects to an audience of 1st years students 15:00 evaluation

Thank you!



Royal Conservatoire The Hague

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