



Quality Monitoring Report

WP 7 Dissemination and exploitation 7.4 Promotional materials prepared	
Description of sources and indicators for quality monitoring	<p>Description of sources for evaluation:</p> <p>1) Deliverable Report for the Purpose of Internal Evaluation of 7.4 – filled in and signed by WP 7 chair on 27.11.2021. It includes:</p> <ul style="list-style-type: none"> – list of activities carried out to achieve this deliverable; – description of the activities carried out; – indicators of progress and quality; – description of the deliverable implementing status; – description of the activities to be carried out before the end of the project to achieve the complete implementation of the deliverable; – description of changes that have occurred in the realization of this deliverable since the original proposal. <p>2) Images of printed materials</p> <p>3) Links to the Project social network channels</p> <p>Indicators for quality monitoring:</p> <ul style="list-style-type: none"> - materials printed; - videos produced.
Conclusions about whether or not specific project deliverable is achieved and implemented – please, provide the following details:	<ol style="list-style-type: none"> 1. The overall management was provided efficiently. 2. The distribution of work was reasonable and appropriate. 3. There wasn't enough time allocated for ensuring the outcome of the deliverable – please, see the comments in the next section on the QMR. 4. Staff resources were sufficient and appropriate for ensuring the outcome of the deliverable. 5. The outputs of the deliverable are partially done (70%) – please, see the comments in the next section on the QMR. 6. The outcome of the deliverable corresponds completely to the expected WP results – please, see the comments in the next section on the QMR. 7. There are problems and critical factors regarding the deliverable implementation – please, see the comments in the next section on the QMR. 8. There is no suggestion for improving the process of deliverable implementation. 9. There is a recommendation to modify the Project Management Plan considering this deliverable – please, see the comments in the next section on the QMR.
Additional conclusions and	The outputs of the deliverable 7.4 Promotional materials prepared are partially done (70%) due to the fact that the



comments	<p>Project duration has been extended for one year, which effects the timing for the full implementation of this deliverable.</p> <p>The outputs of the deliverable that are finished are:</p> <ol style="list-style-type: none"> 1) Producing video materials for publishing on the Project website and social media channels. This production will continue almost until the end of the Project. 2) Printing materials (leaflet) about the enrollment to the new study programs were distributed to interested parties at info-days at P1. 3) Additional printed materials (canvas bags, folders, notebooks, USB drives, pens, roll-ups, and bookmarkers) were produced by P1 and P2 to facilitate the spreading of information about the Project. The address of the project website has been treated as crucial in the design because the project website serves as the central point where all the information about the project are collected. Those printed materials are distributed to Project partners to be further given to key relevant stakeholders, in the effort to engage them in the topics relevant to the Project. This production will continue almost until the end of the project. 4) Focus on the digital promotional activities since the beginning of the pandemic through Project social network channels (news on events, photos, short video clips). <p>The further activities are planned to be implemented in the last project year:</p> <ol style="list-style-type: none"> 1) Printing materials (canvas bags, folders, notebooks, USB drives, pens, and bookmarkers) distributed to relevant stakeholders – media companies and companies in the field of cultural and creative industries for which the topics of DEMUSIS could be relevant and where graduated students could be employed – due to May 2022 at the latest; 2) Printing T-shirts for students to wear during the boot camp in Novi Sad in September 2022 and especially during the presentations of students' small-scale live music projects – due to the end of September 2022 at the latest; 3) Recording of the students' boot camp activities and presentations and using recorded videos on Project social media channels – due to the end of September 2022 at the latest; 4) Videos produced and published at social media networks: P2 is in the process of producing several short and 2 longer video clips for the promotion of the Project. Those will be just one part of the video production. The largest number of promotional videos is planned to be made in September and October 2022, related to the boot camp and the public debate in Novi Sad – due to the end of November 2022 at the latest. <p>Conclusion: It is recommendable to the WP chair to focus more on the distribution of both printed and digital promotional materials to interested parties concerning the two new study programs that are implemented as the Project outcomes at P1.</p> <p>It is recommendable to PMB to modify The Adjusted Work Plan of the Project Management Plan in order the date expected for completing this deliverable matches the date of completing the remaining activities. It is suggested to define November 30, 2022, as a new expected date for completing 7.4 in PMP.</p> <p>Correspondingly, it is recommendable to QAG and PMB to set up and approve December 31, 2022, as the date of the</p>
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**DEMUSIS**


Enhancing the digital competencies and
entrepreneurship skills of academic musicians
in Serbia for culturally more engaged society



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OF ARTS
IN BELGRADE



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	second round of evaluation of this deliverable within the appropriate documents of the Project Quality Assurance Plan ("Appendix 1: Quality Checklists" and the "Appendix 4: Internal Quality Monitoring Report Timetable").		
responsible QAG member	Sanela Nikolić Faculty of Music, University of Arts in Belgrade	date: 28.11.2021	signature: 

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